



Programme booklet

PARADE THROUGH A CIRCULAR BINCKHORST



28 March 2022 | 16.00 - 18.00

Rotterdam Arts & Science Lab (RASL) and ACCEZ are taking you on a journey into the world of circular area development, with the Binckhorst in The Hague as an example. What is the significance of such a transformation, and what does it require? Be inspired, broaden your view, expand your knowledge, circulate!

Place-based images on Dutch circular area development will spiral around in an online science-and-art 'parade' that is worth sharing with an international audience. In 2030 the Dutch economy is 50% circular, 100% in 2050. Making a transition requires brainpower just as much as it involves all our senses: we need new images, new vocabularies, new sounds to move towards a truly sustainable future. Circular area development of existing business parks contributes to the transition – yet we need to build knowledge and expertise from scratch and explore how current local knowledges and practices can be part of the mix. What is circular area development? Who is involved in the decision-making? What are the best practices and failures? How to solve the tensions between housing and industry? To speed up the knowledge sharing process, we invited action-researchers, proactive policymakers, daring entrepreneurs, and engaged artists to share their ideas, experiences, images, sounds to cocreate sustainable futures for The Netherlands. Now, we are welcoming an international audience to this online arts and sciences festival in order to mix more brainpower and new senses to accelerate the transition to a circular Europe.

> Programme

16.00	Start and welcome by Judith Schueler and Amanda Brandellero
16.10	Round 1
16.30	Round 2
16.50	Break
17.00	Round 3
17.20	Round 4
17.40	Reflecting on the transition to circularity through the arts and science in the Mirror Tent
18.00	Close

You will experience four shows in a group with other participants.

➤ Postcards from the Binckhorst

Learn more about the insights of circular area development that researcher **dr Marleen Buizer** (Wageningen University and Research) and her colleagues have accrued with the various parties at the Binckhorst over the last 2 years. A focus on circularity in “an area” or “a neighbourhood” delivers different insights and requires a different research approach than a focus on “materials” or “resource streams”. It requires an intensive and deeper involvement with local stakeholders to continuously (re)formulate questions that suit an ever-changing situation best. Join the journey through images and stories about insecurity and relocation, scale issues and problem transferring, and local initiatives to guide the development of the area.

ACCEZ research team, (TU Delft, Erasmus University Rotterdam, Leiden University), with dr Marleen Buizer (Wageningen University and Research) and prof dr Ellen van Bueren (TU Delft)



➤ Showing true colours

Which colours and shapes can circularity adopt?

The complexity of circularity – economical, ecological and social value – has been captured in an image by visual artist **Ulrike Hahn** (Erasmus University Rotterdam). She takes you on a visual journey through circular area development. About contrasts and transitions between linear and circular, grey and colourful, stand alone and connected.

Concept and image: Ulrike Hahn (PhD candidate Erasmus University Rotterdam)

➤ What does it sound like?

Discover what circular area development sounds like with sound artist **dr Josué Amador** (Codarts Rotterdam). Listen to an array of sonic art works made with field recordings in the area. These have been turned into an acoustic story describing the sound landscape of the Binckhorst, its space, its inhabitants and its opportunities.

Concept and sound: dr Josué Amador (Codarts Rotterdam)

➤ Exploring the human perspective of circular area development

Irmgard Bomers takes us on a ride exploring the process of participatory co-creation behind some of the most striking area interventions in the Binckhorst. We will hear about the Binckhorst Beings, Binckhorst Green and Future Makers, and reflect on how the coming together of diverse interests and perspectives (from residents, market actors and the local authority) are mobilized in tangible projects for a more sustainable Binckhorst, with often unexpected and surprising results.

Film:

Production and voice-over: Marsel Loermans.

Text: Marleen Buizer.

Binckhorst Beings:

Design: Christiaansen and Cathelijne Montens.

A collaboration of: Cementbouw, BAM, Maison Kelder, Binnenstadgarage, Repro- van de Kamp, Autoschadebedrijf Den Elzen, De Vos Verf, De Lunchboxx

➤ The mirror tent

Escape the whirlwind of the other shows for a little while and visit our mirror tent. Here we reflect on art/science collaborations guided by researchers **dr Amanda Brandellero** and **dr Ellen Loots** (Erasmus University Rotterdam). And of course we invite you to share your experience.

Amanda Brandellero (Economic Geographer, Erasmus University Rotterdam) and Ellen Loots (Cultural Entrepreneurship scholar, Erasmus University Rotterdam)



➤ About the Binckhorst

The Netherlands wants to be circular by 2050. That ambition can be seen in all layers of society – also on the development of the Binckhorst. The transformation of this district in The Hague into a mixed residential-work area comes with major challenges. These require a new way of cooperating that involves all stakeholders in the area.

What circular area development is exactly, and how we can put that into practice, that is what we're looking for together. ACCEZ researchers from different universities and disciplines have been doing just that in the Binckhorst Circular action research for the last two years. They would love to discuss their insights with you!

Enjoy the parade!





This event is brought to you by a collaboration of ACCEZ, the circular economy accelerator for Zuid-Holland and its partners at the Rotterdam Arts and Science Lab (involving Rotterdam's higher education institutions: Erasmus University, Codarts and the Willem de Koning Akademie) and Wageningen University and Research.

Powered by

Concept and program: Josué Amador, Levinia van Arkel, Pauwke Berkers, Amanda Brandellero, Evelien van den Brink, Marleen Buizer, Ulrike Hahn, Mariangela Lavanga, Ellen Loots, Judith Schueler
Hosts: Josué Amador, Irmgard Bomers, Amanda Brandellero, Marleen Buizer, Ulrike Hahn, Ellen Loots, Judith Schueler
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